

This is about a groundbreaking installation at one of the largest pharmaceutical wholesalers in South Korea.

Suggestions for a headline:

"A satisfied customer just ordered a second fulfillment center".

"Major pharmaceutical wholesaler likes the modern and sleek design of the Avancon concept."

"Avancon's license partner in South Korea has received a second, much larger order from the country's largest pharmaceutical distributor."

Avancon is increasing the customers satisfaction. As this logistics center from Avancon's license partner in South Korea, ASETEC./CRAFTID. „This is a great honor for us, as we see another success with a satisfied customer," says Hyunmin Park, the managing director of Avancon Asia. This large self-contained overall system of a typical logistics and distribution center of one of the most important pharmaceutical distributors in South Korea.

Avancon's satisfied end-user in South Korea ordered just a second Logistics and Distribution center, which will be even larger than the one which was installed 2 years ago. The end customer is one of the biggest pharmaceutical distributor in South Korea.

It is fascinated by the modern and smooth design of the Avancon Concept, as it combines an overall elegant impression with the ability to easily configure and install, make it both efficient and safe for staff to work with..

The photos show the first center, which was already quite large and complex.

The use of silk mat anodized aluminum adds to the clean and modern look, and the fact that nothing sticks out or protrudes ensures that it doesn't impede workspace or cause hazards.

Moreover, a standardized design enhances the accuracy and precision of manual operations, such as order picking, by reducing cognitive load and a cleaned up workspace.

Additionally, the modularity of the Avancon components means that the system can be easily adapted and expanded as needed, making any investment in Avancon equipment future proof.



This Avancon Concept not only adds to the aesthetics of the center but also enhances the functionality of the system. The entire logistics center is groundbreaking, a spectacular combination of modern design and state of the art performance.

The new logistics center will feature some 1800 m of Avancon roller conveyors, 70 roller curves and about 100 OTU (omni-directional transfer unit) tables as switches, transfers, diverters and sorters... .

The entire system was manufactured locally under license from our partner ASETEC in South Korea, who will now also produce the second system for this customer..

You will find more information on the website <https://www.avancon.com/case-history.html>

About Avancon: Avancon is a renowned leader in providing innovative conveyor solutions that prioritize simplicity, efficiency, and reliability. With a comprehensive range of conveyor concepts for systems catering to various industries, Avancon aims to reshape the conveyor market and drive optimized productivity while reducing operational costs. Avancon products are available through conveyor producers or integrators.

For the editors:

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- Without title, footnote and abstract, this report has 484 words and 2834 characters (including spaces)